

# Key Ingredients of Implementing Strategic Transformation

- Pattern Breaking:
  - Freeing system from structures, processes, assumptions and functions no longer effective or useful
- Visioning:
  - Choosing new prospective around which system can reorganize
- Experimenting:
  - Try some new beliefs on...generating new patterns better suited to present environment
- Coordinating Action:
  - Harmonizing members to move system toward new ways of doing, thinking and learning



# The six-step process

